



PETRONAS

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# Connecting the Dots via Enterprise Optimisation Centre

PETRONAS | Abdul Rahim & Dang Sri Annim

# A PROGRESSIVE ENERGY AND SOLUTIONS PARTNER

- Established since 1974, PETRONAS is the custodian of Malaysia's oil and gas resources; and is entrusted with the responsibility of developing and adding value to these resources.
- FORTUNE Global 500 energy company with a presence in over 50 countries.
- As a fully integrated petroleum corporation covering Upstream, Gas and Downstream, PETRONAS operates with the mandate to produce affordable, reliable and greener energy in a sustainable manner.
- PETRONAS is committed to meet the world's growing energy needs in a responsible and holistic manner by leveraging on our Three-Pronged Growth Strategy.





# CONNECTING THE DOTS VIA ENTERPRISE OPTIMISATION CENTRE



## Goal

A Unified Experience for PETRONAS by providing end-to-end visibility of key enterprise data and insights; enabling value-driven decision making.



## Solution

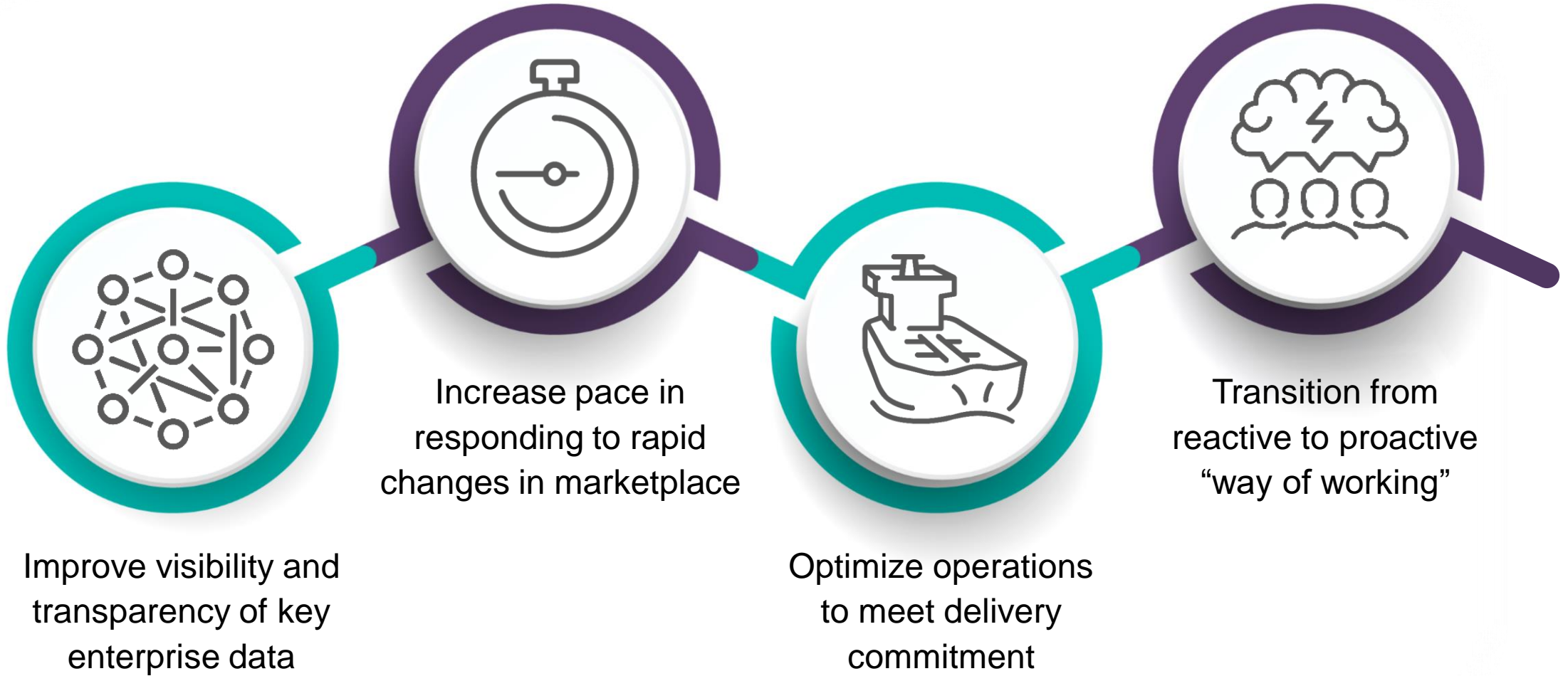
Integrated key enterprise data across the businesses and deployed the all-in-one view of PETRONAS enterprise operations



## Benefits

Improve business agility and speed of decision making by providing visibility of optimized operations at enterprise level

# STRENGTHENING PETRONAS RESPONSE TO MAKE CRITICAL CROSS-BUSINESS DECISIONS





# ENTERPRISE OPTIMISATION CENTRE: PHASE 1 WAS DELIVERED THROUGH 3 TRACKS IN A TOTAL OF 5 MONTHS

## Data Integration

**650**  
datapoints  
integrated  
from **12+**  
data system



Data wireframes serving EOC



Near real-time actual & plan data



Automatic information update

## Data Visualization

**17**  
interface  
visuals  
curated for  
**4** different  
personas



End-to-end visibility of business value chain



Standard & custom visualization features



Visual reports for faster decision-making

## Digital Adoption

**20+**  
adoption  
activities  
conducted



Timely engagements and communications



UAT sessions

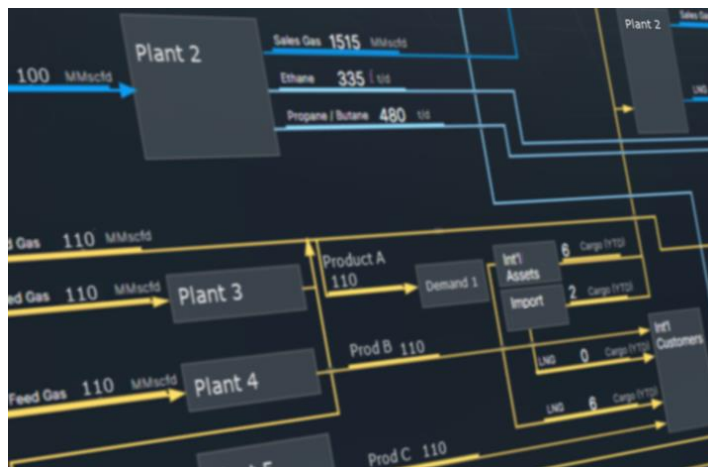


Train-the-trainer



# ENTERPRISE OPTIMISATION CENTRE: PHASE 2 SHIFTED EFFORTS TO FURTHER ENHANCE ENTERPRISE VISIBILITY

## MOLECULE



## COMMERCIAL



## EMMISSION



**Assign monetary and CO2e values**  
to each molecule in real-time as it  
traverses the integrated value chain

**Viewing operations through prisms**  
of production excellence, commercial  
performance, and emission impact

# ENTERPRISE OPTIMISATION CENTRE: PHASE 2

## ELEVATED GROUP-WIDE PLANNING AT ENTERPRISE SCALE

### MOLECULE

Assess feed product flowrates, physical distribution networks, and processing efficiencies

### COMMERCIAL

Evaluate intercompany transactions, business equities, and product pricing.

“What-If” functionality allowing the examination of potential future scenarios and their impact on the value chain



Recognize and capitalize on opportunities, while anticipating risks and swiftly mitigating crises



# ENTERPRISE OPTIMISATION CENTRE PROVIDE DATA TRANSPARENCY FOR AGILITY IN DECISION MAKING



## Transformational Way of Working

End-to-end visibility of key enterprise data across integrated value chains



## Enhance Business Agility

The scenario planning solution built in EOC provides opportunity to expedite business growth strategies



## Towards Sustainable Operations

Integrating with carbon flows facilitates transparency for decarbonizing efforts



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# Any questions?

Please wait for the microphone.

Do state your name and company as well.

